

Meghan

makes things

LET'S WORK TOGETHER!

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EDUCATION

Kutztown University of Pennsylvania

BFA Communication Design

Graduation Year: 2019

Honors: *Summa Cum Laude*

PUBLICATIONS & AWARDS

MarCom Awards

Motion Graphics | *Honorable Mention* | 2022

Creative Quarterly 100 Best Annual 2019

Package Design | *Winner* | 2019

Creative Quarterly Journal 56

Package Design | *Winner* | 2019

Adobe Design Achievement Awards

Editorial Design | *Top Talent* | 2019

SOFTWARE

Adobe Creative Suite (Illustrator, InDesign, Photoshop, Acrobat, Lightroom, After Effects, Media Encoder, Premier Pro, XD, Bridge), Figma, InVision, Slack, Hive, Monday, Jira, Microsoft Office (Outlook, Teams, Word, Excel, PowerPoint, SharePoint), Canva, Google Workspace

QUALIFICATIONS

- Effective in time-management and prioritizing between multiple tasks.
- Excellent written and verbal communication skills with a strong attention to detail.
- Proven hands-on experience with 508 compliance and able to provide PDF remediation.
- Collaborative in nature, but able to lead, own, and work independently on a project with light oversight from fellow creatives.

INDUSTRY EXPERIENCE

Graphic Designer

Active Resources | Oct. 2022 – Present

- Manages all design needs and maintains brand standards for the Office of Automated Benefits Delivery within the Department of Veterans Affairs. This is including but not limited to: printed fact sheets, logos, instructional motion videos, and website content.

Graphic Designer

DCG Communications | Mar. 2021 – Oct. 2022

- Communicated cross-functionally to design print and digital campaigns for *See Something Say Something* and the *Blue Campaign* within the Department of Homeland Security.
- Carried out the creation of storyboards, animation/production, and final delivery of motion graphic projects for the training & awareness efforts of the Department of Homeland Security.

Jr. Graphic Designer & Print Shop Assistant

Girl Scouts of Eastern Pennsylvania | Oct. 2019 – Jan. 2021

- Designed all social media content and managed social calendars for the council's Facebook and Instagram pages.
- Collaborated with retail stakeholders to create designs for products such as Girl Scout badges, patches, t-shirts, notebooks, et cetera, to be sold at our retail stores and summer camps.
- Assisted in the design concepting, layout & print production of the annual *Spark Magazine* for 2020.
- Worked closely on an integrated team to create impactful designs for large and small-scale virtual and in-person events.

Print Lab Monitor

Kutztown University of Pennsylvania | Mar. 2017 – May 2019

- Taught students how to prepare accurate, press-ready files for print.
- Responsible for executing digital print production, finishing, and quality control, and training new lab monitors on all processes.

INTERNSHIPS

Graphic Design Intern

Newell Brands | Kalamazoo, MI | Summer 2019

Creative Intern

First Generation | Allentown, PA | Spring 2019

Design Intern

Brian Communications | Conshohocken, PA | 2018 – 2019